

FIND THE RUN.

Where runners find their next race.

Reach 110,000 runners a month — at the exact moment they're choosing a race.

Find The Run is a nationwide running directory: 16,000+ upcoming races and ~1,000 run clubs, searchable by city, distance, and date. Our visitors aren't browsing running content — they're **actively picking their next event**. That's the highest-intent audience in the sport.

110K

UNIQUE VISITORS / MONTH

350K+

PAGEVIEWS / MONTH

14,000

NEWSLETTER SUBSCRIBERS

16,000+

UPCOMING RACES LISTED

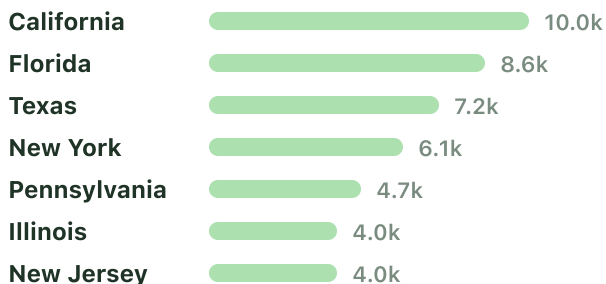
~1,000

RUN CLUBS

50

STATES COVERED

Where our runners are



...with meaningful traffic in every state — race searches are local everywhere.

How they browse

78% Mobile

22% Desktop

Runners search the way they live: on their phones, by city — **"races near me," "5K in Austin," "marathon in March."** Find The Run pages rank for thousands of these local searches, and the weekly race-alert email brings subscribers back automatically.

An owned audience

Beyond search traffic: a **14,000-subscriber newsletter** and weekly race-alert digests give us direct, repeatable reach into the running community.

FIND THE RUN.

FEATURED RACES

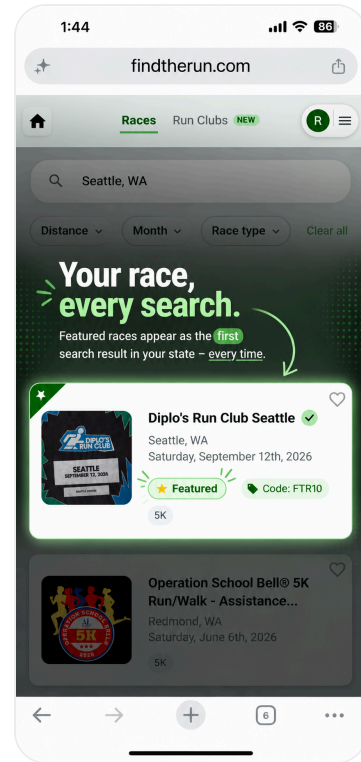
The placement

- **Top of city search results** with featured styling — the first race every local searcher sees.
- **Priority slots** in "Suggested Races" across race pages statewide.
- **Race-week announcements** — post packet-pickup and course updates right on your page.
- **Organizer dashboard included** — views, unique visitors, and how you stack up against your city's average race page.

12.7x
the views a race earned before being featured (median, completed placements)

34x
the views of the average race page in the same state (median)

Measured across all completed featured placements since launch, via Plausible Analytics. Same-period comparisons; new pages excluded from market averages so the benchmark stays honest.



78% of our runners browse on mobile

The organizer dashboard — live account, real numbers

Your events 7 days 30 days 90 days All time

Manage your races and run clubs on Find The Run.

VIEWS - 30 DAYS	UNIQUE VISITORS - 30 DAYS	EVENTS	FEATURED
168	129	2	1

+ Add a race Add a club Already listed? [Claim a race](#) · [find your club](#)

Upcoming races

- Four Fools Wine Run 5k**
Sat, Jun 13, 2026 · Rodeo, CA
32 views from 25 unique visitors last 30 days
1.9x the average race page in Rodeo, CA
- FREEDOM 5K & 10K**
Sat, Jun 27, 2026 · Pompano Beach, FL
136 views from 104 unique visitors last 30 days
10.0x the average race page in Pompano Beach, FL

Feature your race in minutes — 100% self-serve.
Pick your race, pick your dates, pay securely through Stripe — fully refundable. No calls, no contracts, no back-and-forth. Questions or multi-race packages: mail@findtherun.com

findtherun.com/feature